



Kevin Walkes

(403) 282-4862

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www.linkedin.com/in/kwalkes

Employment

Freelance Graphic and Web designer - May 2017 - Present

Sales Associate, George Richards / Tip top Tailors - Dec. 2017 - Present

Web Publisher and Graphics Advisor, Alberta Energy Regulator - Oct. 2016 - April 2017

Product Process Specialist, Best Buy Westhills - Jan. 2016 - Oct. 2016

Mac Sales Consultant (MSC), Best Buy Westhills - Nov. 2015 - Jan. 2016

Graphic Designer, Students' Association of Mount Royal University - May 2008 - March 2015

Communication Coordinator, Students' Association of Mount Royal College - Nov. 2002 - May 2008

Work experience

Highlights:

- Designed the landmark 25th anniversary year of the university wide 'Season of Caring' program and the 20th anniversary Native Student Centre (NSC) Graduation Pow Wow.
- Was a critical part of the yearly rollout of a scholarship program. Successfully designed and produced campaign materials that granted over \$35,000 dollars in scholarships annually
- Designed yearly strategic initiatives to recruit approximately 100 volunteers annually at the Students' Association, which resulted in continued growth since 2009.

Marketing and communications

- Seasoned with presenting design campaigns to senior leaders which achieve their requirements.
- Consistent ability to bring fresh perspective to the brand without losing original intent.
- Developed and designed strategic communications for multi-disciplinary results. Reaching audiences of 50,000 people annually.

Administration and leadership

- Successfully produced and managed a department budget of \$30,000 per year for 6 years.
- Increased cost savings measures and production effectiveness resulting in increased outputs by 75% since 2002.
- Negotiated with external vendors for printing quotes of multimedia campaigns, resulting in desired outcomes over a 12 year period.

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Education

Visual Arts Diploma

• Alberta College of Art and Design, Calgary

1991

EMMedia video scholarship program

• EMMedia, Calgary

1991

Continuous learning

Graphic Design II

• Alberta College of Art and Design, Calgary

2015

InDesign CS5 Essential Training, CSS: Core Concepts, Dreamweaver CS5 Essential Training

• Lynda.com

2012

Digital Lab for Designers I

• Alberta College of Art and Design, Calgary

Portrait Photography-Digital, Graphic Design

• Alberta College of Art and Design, Calgary

2010

Volunteer Experience

Web designer Balzac United Church, September 2008 - present

www.balzacunitedchurch.com, www.instagram.com/b.u.c_official

- Designed the website in 2008, redesigned the website in September 2014. Redesigned website in 2018 and converted the site to WordPress
- Maintain the sites content, photos and external links.
- Maintain the Instagram, Facebook and Youtube pages

Youth retreat coordinator - Video, Balzac United Church, March 2013

- Instructed and encouraged 10 youth students to take photographs and compile them for a video presentation.

Awards

Fine Art Achievement - Alberta Black Achievement Awards, 1995

Bars and Tone - EMMedia Production award, 1994

Outstanding Video Achievement - EMMedia Access Scholarship, 1991