

# Kevin Walkes

(403) 282-4862

[kvw10@telus.net](mailto:kvw10@telus.net)

[www.linkedin.com/in/kwalkes](http://www.linkedin.com/in/kwalkes)

Extensive experience in multimedia: graphic, web design, video production and digital photography. Experience in creation and implementation of visual campaigns, promotional media and budgets. Trained, supervised and mentored new employees on campaign strategy development. Member of the Graphic Designers of Canada (GDC)

---

## Work experience

Freelance Graphic and Web designer - Calgary, Alberta, May 2017 - Present

Sales Associate, George Richards / Tip top Tailors - Calgary, Alberta, December 2017 - Present

Web Publisher and Graphics Advisor, Alberta Energy Regulator - Calgary, Alberta, October 2016 - April 2017

Product Process Specialist, Best Buy Westhills - Calgary, Alberta, January 2016 - October 2016

Mac Sales Consultant (MSC), Best Buy Westhills - Calgary, Alberta, November 2015 - January 2016

Graphic Designer, Students' Association of Mount Royal University - Calgary, Alberta, May 2008 - March 2015

Communication Coordinator, Students' Association of Mount Royal College - Calgary, Alberta, November 2002 - May 2008

Office Administrator, Students' Association of Mount Royal College - Calgary, Alberta, January 2001 - November 2002

## Relevant experience and skills

### Marketing and communications

- Seasoned with presenting design campaigns to senior leaders which achieve their requirements.
- Consistent ability to bring fresh perspective to the brand without losing original intent.
- Developed and designed strategic communications for multi-disciplinary results. Reaching audiences of 50,000 people annually.

### Highlights:

- Designed the landmark 25th anniversary year of the university wide 'Season of Caring' program and the 20th anniversary Native Student Centre (NSC) grad Pow Wow.
- Was a critical part of the yearly rollout of a scholarship program. Successfully designed and produced campaign materials that granted over \$35,000 dollars in scholarships annually
- Designed yearly strategic initiatives to recruit approximately 100 volunteers annually at the Students' Association, which resulted in continued growth since 2009.

### Website and Development

- Redesigned the site from HTML to Wordpress September 2018 - Balac United Church Website
- Developing promotional material and content, photography, photo editing, video and audio production, editing.
- Technologies used: Wordpress, CMS, HTML, CSS, InDesign, Illustrator, Photoshop, Premiere, Audition, Audacity, Word, Excel, cloud computing, woocommerce, square

# Kevin Walkes

(403) 282-4862

[kvw10@telus.net](mailto:kvw10@telus.net)

[www.linkedin.com/in/kwalkes](http://www.linkedin.com/in/kwalkes)

## Education

Visual Arts Diploma • Alberta College of Art and Design, Calgary	1991	EMMedia video scholarship program • EMMedia, Calgary	1991
---	------	---	------

## Continuous learning

Graphic Design II • Alberta College of Art and Design, Calgary	2015	InDesign CS5 Essential Training, CSS: Core Concepts Dreamweaver CS5 Essential Training • Lynda.com	2012
Digital Lab for Designers I • Alberta College of Art and Design, Calgary		Portrait Photography-Digital, Graphic Design • Alberta College of Art and Design, Calgary	2010

## Software knowledge

Adobe Acrobat: 20 years experience  
Adobe Dreamweaver: 11 years experience  
Adobe Illustrator: 18 years experience  
Adobe InDesign: 16 years experience  
Adobe Photoshop: 18 years experience  
Adobe Premiere Pro: 11 years experience  
Adobe AfterEffects: 11 years experience  
Microsoft Office  
(Excel, PowerPoint, Word): 20 years experience

## Website, Social Media knowledge

- Website build and applications by writing code (PHP, HTML, CSS, Javascript) and configuring and extending content management software (Wordpress).
- Created accessible, dynamic, and responsive interfaces with HTML, CSS, and JavaScript.
- Knowledge of front-end technologies including CSS3, JavaScript, HTML5, and jQuery
- Wordpress and CMS: 4 years experience
- HTML, CSS, YouTube, Facebook: 12 years experience
- Instagram: 5 years experience

## Volunteer Experience

Web designer Balzac United Church, Balzac, Alberta, September 2008 - present

[www.balzacunitedchurch.com](http://www.balzacunitedchurch.com), [www.instagram.com/b.u.c\\_official](http://www.instagram.com/b.u.c_official)

- Designed the website in 2008, redesigned the website in September 2014. Redesigned website in 2018 and converted the site to WordPress
- Maintain the sites material, content, photos and external links.
- Maintain the Instagram and Facebook pages

Youth retreat coordinator - Video, Balzac United Church, Balzac, Alberta, March 2013

- Instructed and encouraged 10 youth students to take photographs and compile them for a video presentation.

## Awards

Fine Art Achievement - Alberta Black Achievement Awards, 1995

Bars and Tone - EMMedia Production award, 1994

Outstanding Video Achievement - EMMedia Access Scholarship, 1991